



MS – 462

VI Semester B.B.M. Examination, May/June 2014
(Semester Scheme) (Prior to 2013-14) (Repeaters)
Business Management
6.1 : MANAGEMENT INFORMATION SYSTEMS

Time : 3 Hours

Max. Marks : 90

Instruction : Answer should be completely in **English** only.

SECTION – A

1. Answer **any ten** sub-questions. **Each** sub-question carries **two** marks : **(10×2=20)**
- Define the term 'Database'.
 - What is meant by Genetic Algorithm ?
 - Expand the following :
TPS, EIS, DSS, ERP.
 - Which are the key elements required for KM ?
 - Define Management Information Systems.
 - What is Data Mining ?
 - Mention any two types of data models.
 - What is meant by network data base model ?
 - What are data structures ?
 - Distinguish between data and information.
 - What is meant by Direct File Organisation ?
 - State any 2 advantages of ERP.

SECTION – B

Answer **any five** of the following. **Each** question carries **5** marks :

(5×5=25)

- What are the major benefits of ERP to firms ?
- Explain the characteristics of MIS.

P.T.O.



4. Explain the functions of operating system.
5. Explain CRM.
6. Explain the advantages of DBMS over traditional file processing system.
7. Briefly explain the benefits of executive support system.
8. Explain the components of Expert System.
9. Give a note on any four functions of Operating System.

SECTION – C

Answer **any three** of the following. **Each** question carries **15** marks : **(15×3=45)**

10. Explain the process of decision making in a flow chart.
11. What is data warehousing ? Explain the Features and Limitations of data warehousing.
12. What are the major types of software ? How do they differ in terms of users and uses ?
13. Distinguish between :
 - a) MIS and DSS
 - b) Structured and Un-structured decision
 - c) Programmed and non-programmed decision.
14. What is a system approach ? What are its steps ? Explain with suitable examples.